



**5th**  
**BRAZIL** INTERNATIONAL  
APPAREL SOURCING SHOW  
2024



CONCURRENT EXPO:



10<sup>th</sup> ~ 12<sup>th</sup> July 2024

Centro De Eventos PRO MAGNO, São Paulo, Brazil.

10:30 AM to 6:30 PM

**EXHIBITOR'S MANUAL**

Organized by:



**Corporate Office for Brazil:**

Conference & Exhibition Management Services Ltd. [CEMS Brazil] Jardim Europa, São Paulo – SP, 01406-200

Tel : +55-11-3181-2923

E-mail : [cems@cemsbrazil.com](mailto:cems@cemsbrazil.com)

Web : [www.cemsbrazil.com](http://www.cemsbrazil.com)

**5<sup>th</sup> Brazil International Apparel Sourcing Show 2024**

**5<sup>th</sup> Brazil International Yarn & Fabric Sourcing Show 2024**

**44<sup>th</sup> Dye+Chem Brazil International Expo 2024**

**Textech Brazil International Expo 2024**



Dear Exhibitors,

We would like to thank you very much for your kind support and participation in our **“5<sup>th</sup> Brazil International Apparel Sourcing Show 2024, 5<sup>th</sup> Brazil International Yarn & Fabric Sourcing Show 2024, 44<sup>th</sup> Dye+Chem Brazil International Expo 2024, Textech Brazil International Expo 2024”**.

We do believe, that by participating in this exhibition, you will be able to make new business through close interaction with the business people.

This Exhibitor’s Manual contains comprehensive information and serves to assist you in making in advance arrangements for your participation in the Exhibition. Please read it carefully and observe the general rules and regulations, exhibition schedule and deadline specified in this Manual.

Detailed information on booth construction and others is also contained herein.

Should you require any further information or assistance, please feel free to contact us.

We wish you every success in **“5<sup>th</sup> Brazil International Apparel Sourcing Show 2024, 5<sup>th</sup> Brazil International Yarn & Fabric Sourcing Show 2024, 44<sup>th</sup> Dye+Chem Brazil International Expo 2024, Textech Brazil International Expo 2024”** and look forward to seeing you.

Thanks & Regards,



S. S. Sarwar

Group CEO

CEMS-Global – Conference & Exhibition Management Services Ltd.

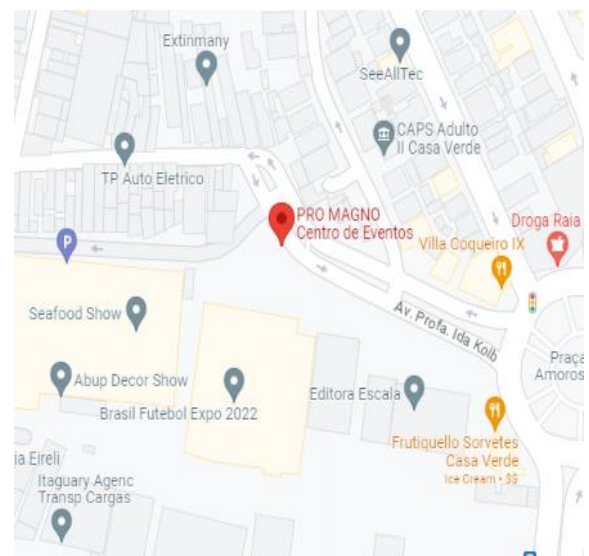
New York, USA

## Participation Procedures

<u>PROCEDURES</u>	<u>DEADLINE</u>	<u>ACTIVITIES</u>
Submission of Exhibition Participation Form	June 10, 2024	Submit to: CEMS-Global Or appointed CEMS-Global Representatives in respective countries
Payment of Exhibition Booth Fee	June 10, 2024 (Does not apply to Early Registration deadlines)	Payment should be made to CEMS-Global USA, any CEMS offices or appointed CEMS Representatives in respective countries.
Booth Allocation Letters to be issued by CEMS	June 18, 2024	Will Be Issued
Submission of Company details, etc. for the Official Expo Directory	June 18, 2024	Submit to any CEMS offices by Mail, Fax or Email
Submission of Advertisement Form for Official Expo Directory (Form can be collected on request from CEMS)	June 18, 2024	Submit to: coordination@cemsonline.com

### TIME SCHEDULE

Move –In/ Preparation	July 09, 2024	From 00.00 hours to 23.00 hours (Next Day, for Special Design/ Special Booth Construction, please contact CEMS for timings)
Opening Ceremony	July 09, 2024	Centro De Eventos PRO MAGNO, São Paulo, Brazil.  (Time will be announced later)
Exhibition Date	July 10, 2024	Centro De Eventos PRO MAGNO, São Paulo, Brazil
	July 11, 2024	
	July 12, 2024	
	10:30 – 18:30	
Exhibition Close	July 12, 2024	
	17:30 – 18:30	
Move Out/Removal	July 12, 2024	18:30 – 23:00





## 1. Services Parties

### Official Booth Contractors

Matters concerning booth decoration, fascia name board furniture, electricity and water connection, compressed air and industrial gas and other problems to the booth set up, please refer to:

CEMS-Global Brazil Representative Office

R. Amauri, 116 – Jardim Europa, São Paulo – SP, 01406-200

Tel : +55 (11) 3181-2923

Mail : [cems@cemsbrazil.com](mailto:cems@cemsbrazil.com)

Web : [www.cemsbrazil.com](http://www.cemsbrazil.com)

## 2. Mode of Payment

Regarding booth allocation, we would like to inform you that the booth will be distributed on first come first serve basis.

Payment has to be made in favor of **CEMS – Conference & Exhibition Management Services Ltd. by Cheque / Pay Order / Draft.**

For International Remittance, payment details are available upon request.

However, payments can also be made directly to our appointed Representatives in our respective countries.


THE DEADLINE FOR THE PAYMENT OF BOOTH PRICE IS **12<sup>th</sup> June 2024.**

**(HOWEVER, THIS PAYMENT DEADLINE DOES NOT APPLY TO EARLY REGISTRATION DISCOUNTED PAYMENT DEADLINES WHICH MAY BE ANNOUNCED BY CEMS-GLOBAL)**

## 3. Basic Shell Scheme Booth Facilities

The charge for each Shell Scheme Booth includes the following facilities:

1. 1 Round Table with 3 chairs
2. 1 counter with stool
3. Company name - Fascia
4. Gray Carpet

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5. White panels 2.70m high
  6. Aluminum Profile
  7. 1 Spot light every 3m<sup>2</sup>
  8. 1 Socket 220V/500W
  9. Constructed Full Shell Scheme Booth (as per booking)

#### 4. Rules & Regulation for Participation

##### Application Procedure

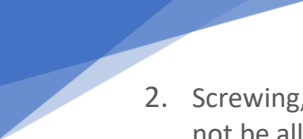
1. Application for participation is to be made on the CEMS Expo Application Form. Acceptance of participation & exhibits will be the sole discretion of the organizer.
2. Full participation charge must be paid within the Payment deadline stated in this Manual.
3. Space (Booths/Stalls) will be available on First Come First Serve basis.
4. Once the completed/ signed application form & Stall/Booth charge are received, no refund request will be entertained.

##### Insurance:

1. The organizer will not be liable for damage /injury /fire /flood /claims /loss /theft of exhibits & personal properties, public liability (third party) insurance and accident liability; it's the exhibitors' responsibility to cover all their own insurance.
2. The organizer shall undertake the general protection and maintenance of the site. The organizer shall not be responsible for the protection and maintenance of the exhibits and other related materials inside the booths of the exhibitors. The custody of exhibits and other related materials should be the responsibility of exhibitors. Exhibitors should not obtain any compensation for any kind of damages that occurs at the fair site or during transportation.

##### Booth Construction

1. Work of construction of stand/stall decoration, cargo handling can be availed by the participants only from those contractors who are registered with the organizer. Please obtain the necessary permission from the organizer's office. No other contractors will be allowed to provide services for the above exhibition.

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2. Screwing, drilling, nailing or painting on the floors, walls, pillars or any part of the Exhibition Halls will not be allowed. Exhibitors and their contractors will be liable for any damage to the Exhibition Halls.
  3. All materials used in booth construction and decoration must be properly fire-proof in accordance with general regulations of CENTRO DE EVENTOS PRO MAGNO, SÃO PAULO, BRAZIL.

#### Electricity Installation:

1. No Contractor, other than the official contractor, is allowed to carry out any installation work concerning the supply of electricity and water at the exhibition site.
2. No more than one extension cord shall be connected to any one socket.
3. No individual generators are allowed to be used.

#### Sales & Customs Duty


1. Goods may be sold during the exhibition but under no circumstances can they be removed from the exhibition site unless all Customs duties/taxes have been paid.
2. During the period of duties/tax assessment, sold exhibits will be moved to a bonded warehouse wherein the Exhibitors will be required to pay an in-transit movement charge.

#### Booth Preparation and Removal

1. Carry-in, installation decoration is allowed only as per the schedule stated in this Manual. Exhibitors are required to complete all the preparation on that day by themselves.
2. The organizer shall not admit starting removal of exhibitor before the closing time (July 12, 2024 at 6:30 pm) of the fair in principle.
3. Exhibitors are also wholly responsible for bringing their exhibits out after the closing of the Expo (July 12, 2024 at 6:30 pm), and are prohibited to leave any exhibits or waste materials on the Expo site.

#### Prohibition and Regulations

1. Exhibitors are also prohibited from subleasing or transferring the right to use the allocated booth to a third party.

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2. The organizer can terminate support if an exhibitor violates any of the exhibition rules and regulations contained herein. In such case, the organizer shall bear no liability to the exhibitor for loss, damage or expense that the exhibitor may incur as a result of such termination.
  3. Please note, on the Setup Day (09<sup>th</sup> July 2024), exhibitors can paste the backdrop and side drops at their respective booths. No displayed items, goods would be allowed to keep at their respective booth. If any exhibitor keeps their displayed items on setup day, Organizers wouldn't be liable for any loss.
  4. Exhibitors should ensure that moving exhibits are kept out of the reach of visitors.
  5. Exhibitors should not cause any annoyance to visitors or other exhibitors. The acceptable noise level will be maintained. The organizers reserve the right to impose limitations on the operation of noisy machinery.
  6. If an exhibitor's demonstration is considered dangerous, to cause excessive noise, vibration, heat, air contamination, or other hazards, complaints from neighboring exhibitors or if the organizer determines that the demonstration cause problems in maintaining the safety of the fair, the organizer may impose restrictions on the exhibitor's demonstrations activities and/or require the exhibitor to take preventive/corrective measures or stop the demonstration. Expenses related to the above shall be borne by the exhibitor.
  7. Smoking on the Exhibition premises is strictly prohibited.
  8. Subletting of Booths is not allowed.
  9. Display of only the products/services mentioned will be allowed in the booths/pavilions.
  10. Please note, if any companies would go for using the sound system in their respective booth or pavilion, the sound should be in minimal sound so that it would not disturb the surroundings.
  11. Display banners or any Promotional Banners (including long venue banners) can only be displayed in Expo Venue on prior permission from `CEMS`. Banners without permission are not allowed.
  12. Please be informed that, Due to security and safety issues of exhibitors and in order to avoid any unpleasant incidents in the venue and as per company rule, Food (Lunch packets, lunch boxes, etc.) is prohibited to being from outside. Security persons would keep food etc. while any exhibitors enter the venue.
  13. For the convenience of the exhibitors, there will be canteen located at the Venue, servicing authentic Chinese cuisine also Indian cuisines.
  14. The CENTRO DE EVENTOS PRO MAGNO Venue Management will hold responsible the exhibitor/special booth constructors for any damage made to CENTRO DE EVENTOS PRO MAGNO venue infrastructure.





15. Above information would be strictly followed for safety of exhibitors.

16. CEMS - Global expects our respected Exhibitors to dress appropriately in business attire of a casual nature. Please do not wear anything that others around might find offensive or that might make people around uncomfortable. It includes clothing with profane language statements or clothing that promotes causes that include, but are not limited to, politics, religion, sexuality, race, age, gender, and ethnicity. Our goal is to provide an environment that is comfortable and inclusive for all. We expect that your business attire, although casual, will exhibit common sense and professionalism.

## 5. Information on Logistics

**IMPORTANT INFORMATION & GUIDELINE ON SENDING MACHINERY / EQUIPMENT / MATERIAL FOR DISPLAY IN THE “5<sup>th</sup> Brazil International Apparel Sourcing Show 2024, 5<sup>th</sup> Brazil International Yarn & Fabric Sourcing Show 2024, 44<sup>th</sup> Dye+Chem Brazil International Expo 2024, Textech Brazil International Expo 2024”**

FOR SHIPMENT OF YOUR SAMPLES / EQUIPMENT / MACHINERY FOR DISPLAY IN THE EXHIBITION, PLEASE FEEL FREE TO CONTACT:

Fabio Machado

CEO

Phone: +55 11 3876-3076

Mobile: +55 11 9198-7262

E-mail: [fabio@popcargo.com](mailto:fabio@popcargo.com)

<http://popcargo.com>

**PLEASE NOTE, EXHIBITORS CAN USE OTHER LOGISTIC COMPANIES APART FROM ABOVE. BUT WE HAVE TO BE WELL INFORMED BY MAIL. EMAIL ID IS: [coordination@cemsonline.com](mailto:coordination@cemsonline.com) and [cems@cemsonline.com](mailto:cems@cemsonline.com).**

ANY EXHIBITOR INTENDING TO SEND ANY BROCHURES, PROMOTIONAL MATERIAL OR DISPLAY ITEMS BY COURIER SHOULD SEND IT TO ENSURE THAT THE COURIER REACHES SÃO PAULO BY **LATEST July 9, 2024**.

FOR SENDING MACHINERY / EQUIPMENT, ETC FOR DISPLAY, WE SUGGEST TO SEND VIA SHIPMENT TO SÃO PAULO BY SEA DEPENDING ON THE SIZE OF THE CARGO. THIS SHIPMENT SHOULD REACH ANY BRAZIL PORT **LATEST BY July 9, 2024** TO COMPLETE THE OFFICIAL FORMALITIES OF BRAZIL CUSTOMS & CLEARING THE CARGO IN TIME FOR THE EXHIBITION. AS SOON AS SHIPMENT DISPATCHED, THE EXHIBITOR'S SHOULD URGENTLY SEND US THE INVOICE / PACKING LIST OF THE ITEMS SENT ENABLE US DO NEEDFUL AT OUR END AND THEN THE BILL OF LADING CAN FOLLOW ONCE YOUR ITEMS ARE SHIPPED.

## SHIPMENT GUIDELINE

THE BILL OF LADING SHOULD MENTION THE FOLLOWING,

5th Brazil International Apparel Sourcing Show 2024  
5th Brazil International Yarn & Fabric Sourcing Show 2024  
44th Dye+Chem Brazil International Expo 2024  
Textech Brazil International Expo 2024

C/O. CEMS-Global Brazil Representative Office  
R. Amauri, 116 – Jardim Europa, São Paulo – SP, 01406-200

## SHIPMENT GUIDELINE

Daniela Starck

CEMS-Global Brazil Representative Office

R. Amauri, 116 – Jardim Europa, São Paulo – SP, 01406-200

Tel : +55 (11) 3181-2923

Mail : [cems@cemsbrazil.com](mailto:cems@cemsbrazil.com)

Web : [www.cemsbrazil.com](http://www.cemsbrazil.com)

N.B.: All local Taxes, Clearing Charges, VAT and re-export charges will have to be borne by the Exhibitor.

WE HOPE THE EXHIBITOR'S WILL FOLLOW THE ABOVE GUIDELINE WHICH HAS BEEN SPECIALLY ISSUED IN THE INTEREST OF THE EXHIBITOR AND TO AVOID ANY AMBIGUITY AS IT IS OF IMPORTANCE TO US TO ENSURE SMOOTH OPERATION OF YOUR PARTICIPATION.

We wish you a successful "5th Brazil International Apparel Sourcing Show 2024, 5th Brazil International Yarn & Fabric Sourcing Show 2024, 44th Dye+Chem Brazil International Expo 2024, Textech Brazil International Expo 2024".

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(Ends)

