



4th Brazil  
**YARN & FABRIC**  
SOURCING SHOW  
2019



## POST SHOW REPORT

# 4th Brazil Int'l Yarn & Fabric Sourcing Show 2019

**Date: 27-29 August, 2019**

Venue: Centro De Eventos PRO MAGNO,  
São Paulo, Brazil.

CEMS-Global USA's International 'Yarn & Fabric series of Exhibitions' is now the only leading International Series of its kind of exhibition in South and South-East Asia with the series exhibitions being held in Bangladesh, Sri Lanka, Brazil & Morocco. After significant successful editions in Asia, CEMS-Global USA decided to take this successful series to South America eyeing the highly potential markets of Brazil, Argentina, Chile & Peru. Furthermore, with Brazil as the biggest market in the sub-continent, launching the Brazilian edition for the 4<sup>th</sup> time was a decision by CEMS that could not be avoided. The '4<sup>th</sup> Brazil International Yarn & Fabric Sourcing Show 2019' was the biggest one-stop marketplace for Brazil textile import business as well as presenting the latest fabrics and trends. It was fully equipped with all ranges of textile products enhanced with the latest technology, setting a new definition of smart fabrics in order to satisfy the growing demand of the buyers.'



CEMS-Global had to make the decision of organizing the Brazil Yarn and Fabric series again because of the huge market potential and continual expansion of the clothing industry. Not only is the demand for such products increasing within the nation's boundary but is also increasing abroad stimulating more and more exports from countries like Brazil. Brazil's Textile Industry is termed as "a world of untapped potential". As one of the BRICS country, it is the 4th largest market in the world for Textiles after US, China & Japan. Brazil's textile and apparel industry has achieved success in terms of its textile and apparel exports, especially exports to Arabic markets. Brazilian exports of textiles and apparel to Arab countries have surged to USD 3 million during the first two months of 2017, increasing by 87.5% from the same period a year ago. Thus it is not surprise that the exhibition was a success without a doubt.



The '4<sup>th</sup> Brazil International Yarn Fabric Sourcing Show 2019' was one of the biggest one-stop marketplace for Brazil textile import business as well as presenting the latest fabrics and trends. Many exhibitors from around the world came to this exhibition to present their up-to-date fabrics, which is ready-to-use for garment, accessories, industrial use and other various applications. The '4<sup>th</sup> Brazil International Yarn Fabric Sourcing Show 2019' organized by CEMS was fully equipped with all ranges of textile products enhanced with the latest technology, will set a new definition of smart fabrics in order to satisfy the growing demand of the buyers. Visitors to '4<sup>th</sup> Brazil International Yarn Fabric Sourcing Show 2019' had the opportunity to discover something unique, exciting and innovative. The finest products were brought in one platform so that all the visitors can view various types of products of the same industry under one roof. Many business visitors were also in the exhibition, from top manufacturers worldwide.



# EXHIBITION STATISTICS 2019



Centro De Eventos PRO MAGNO,  
São Paulo, Brazil.



Participating  
Country : **5+**



Exhibitor : **74+**



Business Visitor  
**1352+**



Total Visitor  
**3004+**



Booths : **77+**



OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2019 SHOW.



SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS

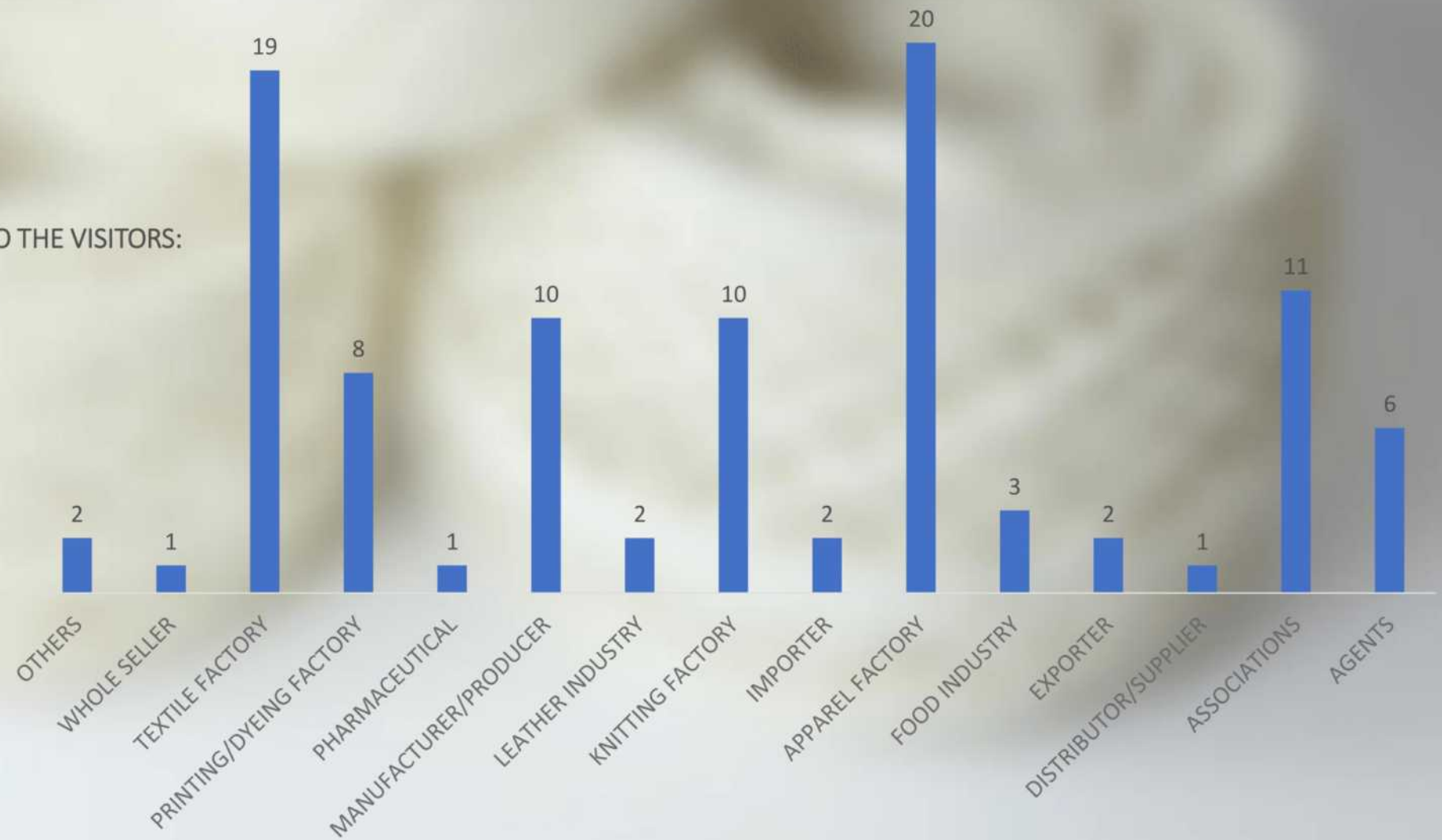


ACHIEVED THE OBJECTIVES OF EXHIBITING



OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

MODE OF REACHING 4<sup>TH</sup> BIFS 2019 INFORMATION TO THE VISITORS:





# ABOUT CEMS - GLOBAL

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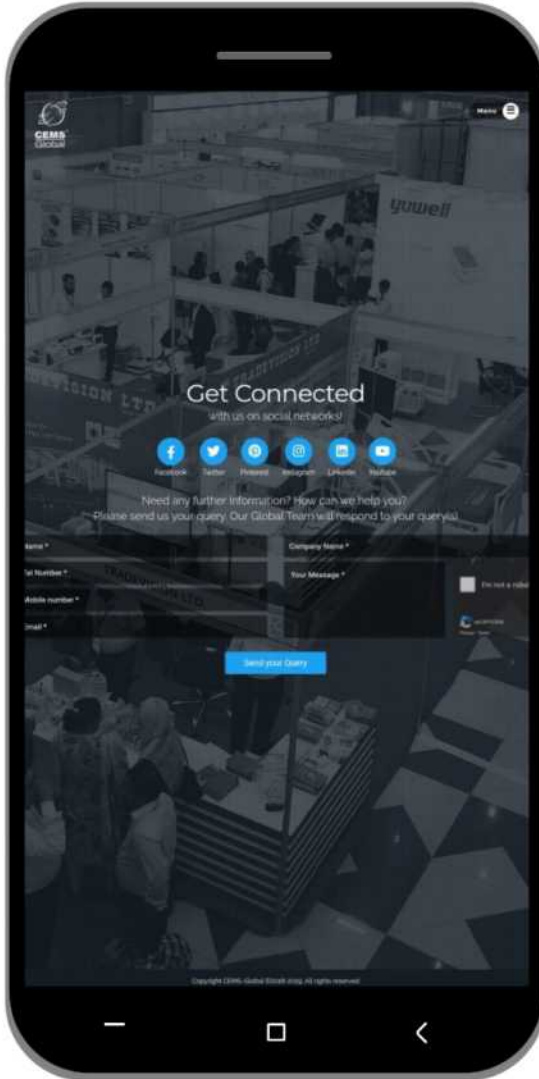
CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 3 decades, has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 24,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....



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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



5th BRAZIL  
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2024